

Index Protector 7

Fixed-Indexed Annuity Rates

Effective January 21, 2018

800-438-3398, ext. 11999



Modified Single Premium		Declared rate	S&P 500 Risk Control annual point-to-point with par. rate	S&P 500 annual point-to-point with cap	iShares® U.S. Real Estate annual point-to-point with cap	S&P U.S. Retiree Spending annual point-to-point with par rate
Index Protector 7 SM	Purchase payments \$250,000 and over	3.60%	80%	7.40%	9.00%	90%
	Purchase payments under \$250,000	3.50%	75%	7.25%	8.75%	90%
Index Protector 7 - No MVA Available in CA, IN, MN, MO, OH, PA, TX, UT and VA	Purchase payments \$250,000 and over	3.50%	75%	7.20%	8.75%	85%
	Purchase payments under \$250,000	3.40%	70%	7.10%	8.50%	80%

Riders	Charge	Features
Income Keeper SM	0.50% of the benefit base amount, deducted from the account value	2% rollup credit, plus 100% of account value interest; charges refunded at death, if benefit period hasn't started
IncomeDefender SM	0.85% of the benefit base amount, deducted from the account value	10% rollup credit, increasing payout percentages before income payments begin and charges refunded at death, if benefit period hasn't started

Easily track the performance of our strategies' underlying indices using their ticker symbols: S&P 500: **SPX**, S&P 500 Risk Control 10% Index: **SPXAV10P**, iShares U.S. Real Estate ETF: **IYR** and S&P U.S. Retiree Spending Index: **SPRETIRE**

Minimum Guarantees: The guaranteed minimum declared rate is 1.00%. Annual point-to-point strategies with a cap have a minimum cap guarantee of 1% for contract duration. Annual point-to-point strategies with a participation rate have a guaranteed minimum participation rate of 5% for contract duration. Future indexed strategies could offer alternate options and rates. The guaranteed minimum surrender value is 87.5% at 1%, less withdrawals and applicable charges and adjustments.

The S&P 500 Index and S&P 500 Average Daily Risk Control 10% Price Return index are products of S&P Dow Jones Indices LLC ("SPDJI"), and have been licensed for use by Great American Life Insurance Company®. Standard & Poor's®, S&P®, S&P 500® and S&P 500 Average Daily Risk Control 10%™ are registered trademarks of Standard & Poor's Financial Services LLC ("S&P"); Dow Jones® is a registered trademark of Dow Jones Trademark Holdings LLC ("Dow Jones"); and these trademarks have been licensed for use by SPDJI and sublicensed for certain purposes by Great American Life Insurance Company. Great American Life Insurance Company's products are not sponsored, endorsed, sold or promoted by SPDJI, Dow Jones, S&P, their respective affiliates, and none of such parties make any representation regarding the advisability of investing in such product nor do they have any liability for any errors, omissions, or interruptions of the S&P 500 Index or the S&P 500 Average Daily Risk Control 10% Price Return index.

The iShares U.S. Real Estate ETF is distributed by BlackRock Investments, LLC. iShares®, BLACKROCK®, and the corresponding logos are registered and unregistered trademarks of BlackRock, Inc. and its affiliates ("BlackRock"), and these trademarks have been licensed for certain purposes by Great American Life Insurance Company. Great American Life Insurance Company annuity products are not sponsored, endorsed, sold or promoted by BlackRock, and purchasers of an annuity from Great American Life Insurance Company do not acquire any interest in the iShares U.S. Real Estate ETF nor enter into any relationship of any kind with BlackRock. BlackRock makes no representation or warranty, express or implied, to the owners of any Great American Life Insurance Company annuity product or any member of the public regarding the advisability of purchasing an annuity, nor does it have any liability for any errors, omissions, interruptions or use of the iShares U.S. Real Estate ETF or any data related thereto

The S&P U.S. Retiree Spending Index is a product of S&P Dow Jones Indices LLC ("SPDJI"), and has been licensed for use by Great American Life Insurance Company. Standard & Poor's®, S&P®, and S&P 500® are trademarks of Standard & Poor's Financial Services LLC ("S&P"); Dow Jones® is a registered trademark of Dow Jones Trademark Holdings LLC ("Dow Jones"); and these trademarks have been licensed for use by SPDJI and sublicensed for certain purposes by Great American Life. Great American Life's annuity products are not sponsored, endorsed, sold or promoted by SPDJI, Dow Jones, S&P, their respective affiliates, and none of such parties make any representation regarding the advisability of investing in such products nor do they have any liability for any errors, omissions, or interruptions of the S&P U.S. Retiree Spending Index.

Product issued by Great American Life Insurance Company®, member of Great American Insurance Group® (Cincinnati, Ohio) under contract form number P1110916NW and rider forms R1110616NW and R6036711NW. Form number and features may vary by state. All guarantees based on the claims-paying ability of Great American Life. All non-guaranteed components of an index formula may change at any time. **For producer use only. Not for use in sales solicitation.**

American Custom 10

Fixed-Indexed Annuity Rates

Effective July 7, 2018

800-438-3398, ext. 11999 • GAconnect.com



Modified Single Premium		Declared rate	S&P 500 Risk Control annual point-to-point with par. rate	S&P 500 annual point-to-point with cap	GLD annual point-to-point with cap	iShares® U.S. Real Estate annual point-to-point with cap
American Custom 10 SM	Purchase payments \$150,000 and over	1.90%	55%	5.00%	5.75%	6.00%
	Purchase payments under \$150,000	1.75%	50%	4.50%	5.50%	5.75%
American Custom 10 - No MVA Available in AK, CA, IN, MN, MO, OH, PA, TX, UT and VA	Purchase payments \$150,000 and over	1.90%	50%	4.80%	5.50%	5.75%
	Purchase payments under \$150,000	1.70%	40%	4.40%	5.25%	5.50%

Riders	Charges	Features
Legacy Income Option SM	0.90% of the benefit base amount, deducted from the account value	Rider benefit base is not reduced by protected withdrawals
Simple Income Option SM	1.05% of the benefit base amount, deducted from the account value	7% rollup credit and 10-year rollup period
Stacked Income Option SM	1.35% of the benefit base amount, deducted from the account value	4% rollup credit and 10-year rollup period, plus an amount equal to 100% of interest credited to the account value for the life of contract

Easily track the performance of our strategies' underlying indices using their ticker symbols: S&P 500: **SPX**, S&P 500 Risk Control 10% Index: **SPXAV10P**, iShares U.S. Real Estate ETF: **IYR** and SPDR Gold Shares ETF: **GLD**

Minimum Guarantees: The guaranteed minimum declared rate is 1.00%. Annual point-to-point strategies with cap have a minimum cap guarantee of 1% for contract duration. S&P 500 Risk Control annual point-to-point strategy has guaranteed minimum participation rate of 5% for contract duration. Future indexed strategies could offer alternate options and rates. The guaranteed minimum surrender value is 90% at 1%, less withdrawals and applicable charges and adjustments.

The S&P 500 Index and S&P 500 Average Daily Risk Control 10% Price Return index are products of S&P Dow Jones Indices LLC ("SPDJI"), and have been licensed for use by Great American Life Insurance Company®. Standard & Poor's®, S&P®, S&P 500®, S&P 500 Average Daily Risk Control 10%™, SPDR® and STANDARD & POOR'S DEPOSITORY RECEIPTS® are registered trademarks of Standard & Poor's Financial Services LLC ("S&P"); Dow Jones® is a registered trademark of Dow Jones Trademark Holdings LLC ("Dow Jones"); and these trademarks have been licensed for use by SPDJI and sublicensed for certain purposes by Great American Life Insurance Company. Great American Life Insurance Company's products are not sponsored, endorsed, sold or promoted by SPDJI, Dow Jones, S&P, their respective affiliates, and none of such parties make any representation regarding the advisability of investing in such product nor do they have any liability for any errors, omissions, or interruptions of the S&P 500 Index or the S&P 500 Average Daily Risk Control 10% Price Return index.

The iShares U.S. Real Estate ETF is distributed by BlackRock Investments, LLC. iShares®, BLACKROCK®, and the corresponding logos are registered and unregistered trademarks of BlackRock, Inc. and its affiliates ("BlackRock"), and these trademarks have been licensed for certain purposes by Great American Life Insurance Company. AssuranceSelect 5 is not sponsored, endorsed, sold or promoted by BlackRock, and purchasers of an AssuranceSelect 5 annuity do not acquire any interest in the iShares U.S. Real Estate ETF nor enter into any relationship of any kind with BlackRock. BlackRock makes no representation or warranty, express or implied, to the owners of any Great American Life Insurance Company annuity product or any member of the public regarding the advisability of purchasing an annuity, nor does it have any liability for any errors, omissions, interruptions or use of the iShares U.S. Real Estate ETF or any data related thereto.

Product issued by Great American Life Insurance Company®, member of Great American Insurance Group® (Cincinnati, Ohio) under contract form numbers P1104314NW and P1104414NW and rider forms R6032310NW, R6032410NW, R6046914NW, R6047014NW, and R6049614NW. Form number and features may vary by state. All guarantees based on the claims-paying ability of Great American Life. All non-guaranteed components of an index formula may change at any time. **For producer use only. Not for use in sales solicitation.**

Fixed-Indexed Annuity Rates

from Great American Life

Effective August 13, 2018

800-438-3398, ext. 11999 • GAconnect.com



Modified Single Premium		Declared rate	S&P 500 Risk Control annual point-to-point with par. rate	S&P U.S. Retiree Spending annual point-to-point with par. rate	iShares® U.S. Real Estate annual point-to-point with cap	S&P 500 annual point-to-point with cap	Bonus
American Landmark 5 SM	Purchase payments \$100,000 and over	3.00%	70%	75%	7.25%	6.30%	
	Purchase payments under \$100,000	2.85%	65%	70%	7.00%	6.05%	
American Landmark 5 SM - No MVA Available in: AK, CA, PA, UT and VA	Purchase payments \$100,000 and over	2.90%	65%	70%	7.00%	6.05%	
	Purchase payments under \$100,000	2.75%	60%	65%	6.75%	5.80%	
NEW! Premier Bonus [®]	Purchase payments \$150,000 and over	1.80%	35%	40%	4.25%	3.25%	5.75% purchase payment bonus; added to account value immediately but not fully vested until the seventh contract anniversary.
	Purchase payments under \$150,000	1.65%	35%	35%	4.00%	3.00%	
NEW! Premier Bonus [®] - No MVA Available in: AK, CA and UT	Purchase payments \$150,000 and over	1.70%	35%	35%	4.00%	2.85%	
	Purchase payments under \$150,000	1.55%	30%	30%	3.75%	2.75%	
NEW! Premier Income Bonus [®]	Purchase payments \$150,000 and over	2.25%	50%	50%	6.50%	5.00%	Built-in income rider offers 8% rider bonus, 8% rollup credits and 10-year rollup period.
	Purchase payments under \$150,000	2.00%	45%	45%	5.50%	4.00%	
NEW! Premier Income Bonus [®] - No MVA Available in: AK, CA and UT	Purchase payments \$150,000 and over	2.15%	45%	45%	5.50%	4.00%	
	Purchase payments under \$150,000	1.90%	40%	40%	5.00%	3.00%	
Safe Return SM		2.00%	50% (25% bailout rate)		6.00% cap (3.00% bailout cap)	5.00% cap (3.00% bailout cap)	

Flexible Premium		Declared rate	S&P 500 Risk Control annual point-to-point with par. rate	S&P 500 annual point-to-point with cap	S&P 500 monthly sum with cap	iShares® U.S. Real Estate annual point-to-point with cap	GLD annual point-to-point with cap	S&P U.S. Retiree Spending annual point-to-point with par. rate
American Legend [®] 7	Purchase payments \$100,000 and over	3.00%	70%	6.40%	2.50%	8.25%	7.25%	75%
	Purchase payments under \$100,000	2.90%	65%	6.15%	2.30%	7.75%	7.00%	70%
American Legend [®] 7 - No MVA Available in: AK, CA, PA, UT and VA	Purchase payments \$100,000 and over	2.90%	65%	6.15%	2.30%	7.50%	6.75%	70%
	Purchase payments under \$100,000	2.80%	60%	6.05%	2.20%	7.00%	6.50%	65%
American Legend [®] III		2.85%	60%	5.60%	2.25%	7.00%	6.50%	65%

Riders - Available with the American Legend III, Legend 7 and Safe Return	Charges	Features
IncomeSecure SM	0.95% of the benefit base amount, deducted from the account value	7% rollup credit, increasing payout percentages and charges refunded at death, if benefit period hasn't started
Inheritance Enhancer SM	0.95% of the death benefit base amount, deducted from the account value	7% rollup credit, refund of rider charges available in certain circumstances

In Missouri, the declared rate strategy is not available with contracts that add the Inheritance Enhancer.

Easily track the performance of our strategies' underlying indices using their ticker symbols: S&P 500: SPX, S&P 500 Risk Control 10% Index: SPXAV10P, iShares U.S. Real Estate ETF: IYR, S&P U.S. Retiree Spending Index: SPRETIRE and SPDR Gold Shares ETF: GLD

Additional Purchase Payments: Safe Return, American Landmark 5 and Premier Bonus and Premier Income Bonus accept additional premium during the first two months of the contract. American Legend III and American Legend 7 accept additional purchase payments for the life of the contract. Purchase payments will be credited interest while in the holding account (purchase payment account) until terms begin on the 6th or the 20th of the month. After that time, amounts will be credited interest according to the selected strategy(ies). Holding account rate is equal to the declared rate.

Minimum Guarantees: The guaranteed minimum declared rate is 1.00%. Annual monthly averaging with cap, annual monthly sum with cap and annual point-to-point strategies with cap have a minimum cap guarantee of 1% for contract duration. Annual point-to-point strategies with participation rate have a guaranteed minimum participation rate of 5% for contract duration. Future indexed strategies could offer alternate options and rates. For American Legend III and Safe Return the guaranteed minimum surrender value is 100% at 1% less any withdrawals including early withdrawal charges and less an amount equal to the applicable early withdrawal charge rate multiplied by the account value. For American Landmark 5 and American Legend 7, Premier Bonus and Premier Income Bonus the guaranteed minimum surrender value is 87.5% at 1%, less withdrawals and applicable charges and adjustments.

The S&P 500 Index and S&P 500 Average Daily Risk Control 10% Price Return index are products of S&P Dow Jones Indices LLC ("SPDJI"), and have been licensed for use by Great American Life Insurance Company. Standard & Poor's®, S&P®, S&P 500®, S&P 500 Average Daily Risk Control 10%™, SPDR® and STANDARD & POOR'S DEPOSITORY RECEIPTS® are registered trademarks of Standard & Poor's Financial Services LLC ("S&P"); Dow Jones® is a registered trademark of Dow Jones Trademark Holdings LLC ("Dow Jones"); and these trademarks have been licensed for use by SPDJI and sublicensed for certain purposes by Great American Life Insurance Company. Great American Life Insurance Company's products are not sponsored, endorsed, sold or promoted by SPDJI, Dow Jones, S&P, their respective affiliates, and none of such parties make any representation regarding the advisability of investing in such product nor do they have any liability for any errors, omissions, or interruptions of the S&P 500 Index or the S&P 500 Average Daily Risk Control 10% Price Return index.

The iShares U.S. Real Estate ETF is distributed by BlackRock Investments, LLC. iShares®, BLACKROCK®, and the corresponding logos are registered and unregistered trademarks of BlackRock, Inc. and its affiliates ("BlackRock"), and these trademarks have been licensed for certain purposes by Great American Life Insurance Company. Great American Life Insurance Company annuity products are not sponsored, endorsed, sold or promoted by BlackRock, and purchasers of an annuity from Great American Life Insurance Company do not acquire any interest in the iShares U.S. Real Estate ETF nor enter into any relationship of any kind with BlackRock. BlackRock makes no representation or warranty, express or implied, to the owners of any Great American Life Insurance Company annuity product or any member of the public regarding the advisability of purchasing an annuity, nor does it have any liability for any errors, omissions, interruptions or use of the iShares U.S. Real Estate ETF or any data related thereto.

The S&P U.S. Retiree Spending Index is a product of S&P Dow Jones Indices LLC ("SPDJI"), and has been licensed for use by Great American Life Insurance Company. Standard & Poor's®, S&P®, and S&P 500® are trademarks of Standard & Poor's Financial Services LLC ("S&P"); Dow Jones® is a registered trademark of Dow Jones Trademark Holdings LLC ("Dow Jones"); and these trademarks have been licensed for use by SPDJI and sublicensed for certain purposes by Great American Life. Great American Life's annuity products are not sponsored, endorsed, sold or promoted by SPDJI, Dow Jones, S&P, their respective affiliates, and none of such parties make any representation regarding the advisability of investing in such products nor do they have any liability for any errors, omissions, or interruptions of the S&P U.S. Retiree Spending Index.

Products issued by Great American Life Insurance Company®, member of Great American Insurance Group® (Cincinnati, Ohio) under contract form numbers P1074514NW, P1112916NW, P1457113NW, P1470017NW and P1129918NW and rider forms R6036711NW, R6042513NW and R6056918NW. Contract form numbers and features may vary by state. All guarantees based on the claims-paying ability of Great American Life. All non-guaranteed components of an index formula may change at any time.

For producer use only. Not for use in sales solicitation.

Fixed Annuity Rates

from Great American Life

Effective May 14, 2018

800-438-3398, ext. 11999 • GAconnect.com



Multi-Year Guaranteed Escalating Rate	Base rate	FY bonus	FY rate	Eff. yield	Guaranteed escalating rates						Guar. min.	
					Yr. 2	Yr. 3	Yr. 4	Yr. 5	Yr. 6	Yr. 7		
SecureGain 5 SM	Purchase payments \$100,000 and over	2.85%	0.25%	3.10%	3.10%	2.95%	3.05%	3.15%	3.25%			1.00%
	Purchase payments under \$100,000	2.70%	0.25%	2.95%	2.95%	2.80%	2.90%	3.00%	3.10%			1.00%
SecureGain 5 - No MVA Available in CT, IN, MN, MO, OH and VA	Purchase payments \$100,000 and over	2.75%	0.25%	3.00%	3.00%	2.85%	2.95%	3.05%	3.15%			1.00%
	Purchase payments under \$100,000	2.65%	0.25%	2.90%	2.90%	2.75%	2.85%	2.95%	3.05%			1.00%
SecureGain 7 SM	Purchase payments \$100,000 and over	2.20%	1.00%	3.20%	3.09%	2.45%	2.70%	2.95%	3.20%	3.45%	3.70%	1.00%
	Purchase payments under \$100,000	2.10%	1.00%	3.10%	2.99%	2.35%	2.60%	2.85%	3.10%	3.35%	3.60%	1.00%
SecureGain 7 - No MVA Available in CT, IN, MN, MO, OH and VA	Purchase payments \$100,000 and over	2.15%	1.00%	3.15%	3.04%	2.40%	2.65%	2.90%	3.15%	3.40%	3.65%	1.00%
	Purchase payments under \$100,000	2.05%	1.00%	3.05%	2.94%	2.30%	2.55%	2.80%	3.05%	3.30%	3.55%	1.00%

Yield based on current interest rate with a first-year bonus and increasing base rate for the initial term. Escalating interest rates guaranteed for initial term.

Immediate Annuity	Sample Quote: \$100,000 for a 65-year old male in Ohio, Non-qualified (as of 12/11/17)	
	5-Yr Period Certain, EOP Monthly Pmts	10-Yr Period Certain, EOP Monthly Pmts
GALIC SPIA	\$1,673.66	\$890.48

Products issued by Great American Life Insurance Company®, member of Great American Insurance Group® (Cincinnati, Ohio) under contract form numbers P1088011NW, P1088111NW, and P1020203NW. Contract form numbers and features may vary by state. All guarantees based on the claims-paying ability of Great American Life. For producer use only. Not for use in sales solicitation.