

THE PRINCIPAL FINANCIAL GROUP INDIVIDUAL ANNUITY INTEREST RATES EFFECTIVE 11/01/2018.

FIXED DEFERRED ANNUITIES

Principal Preferred Series Annuity

	Effective October 15				Effective November 01			
	Initial Base Rate	Year 1 Premium Credit	1st Yr. Annual Yield on Initial Premium	Average Annual Yield**	Initial Base Rate	Year 1 Premium Credit	1st Yr. Annual Yield on Initial Premium	Average Annual Yield**
Guaranteed Minimum Interest Rate (GMIR) = 0.50%								
3-year guarantee* - without Return of Premium								
Initial Premium Less than \$50,000	2.45%	0.00%	2.45%	2.45%	2.45%	0.00%	2.45%	2.45%
Initial Premium \$50,000-\$99,999	2.60%	0.00%	2.60%	2.60%	2.60%	0.00%	2.60%	2.60%
Initial Premium \$100,000 and more	2.80%	0.00%	2.80%	2.80%	2.80%	0.00%	2.80%	2.80%
3-year guarantee* - with Return of Premium								
Initial Premium Less than \$50,000	2.20%	0.00%	2.20%	2.20%	2.20%	0.00%	2.20%	2.20%
Initial Premium \$50,000-\$99,999	2.35%	0.00%	2.35%	2.35%	2.35%	0.00%	2.35%	2.35%
Initial Premium \$100,000 and more	2.55%	0.00%	2.55%	2.55%	2.55%	0.00%	2.55%	2.55%
4-year guarantee* - without Return of Premium								
Initial Premium Less than \$50,000	2.75%	0.00%	2.75%	2.75%	2.75%	0.00%	2.75%	2.75%
Initial Premium \$50,000-\$99,999	2.90%	0.00%	2.90%	2.90%	2.90%	0.00%	2.90%	2.90%
Initial Premium \$100,000 and more	3.05%	0.00%	3.05%	3.05%	3.05%	0.00%	3.05%	3.05%
4-year guarantee* - with Return of Premium								
Initial Premium Less than \$50,000	2.50%	0.00%	2.50%	2.50%	2.50%	0.00%	2.50%	2.50%
Initial Premium \$50,000-\$99,999	2.65%	0.00%	2.65%	2.65%	2.65%	0.00%	2.65%	2.65%
Initial Premium \$100,000 and more	2.85%	0.00%	2.85%	2.85%	2.85%	0.00%	2.85%	2.85%
5-year guarantee* - without Return of Premium								
Initial Premium Less than \$50,000	3.05%	0.00%	3.05%	3.05%	3.05%	0.00%	3.05%	3.05%
Initial Premium \$50,000-\$99,999	3.25%	0.00%	3.25%	3.25%	3.25%	0.00%	3.25%	3.25%
Initial Premium \$100,000 and more	3.30%	0.00%	3.30%	3.30%	3.30%	0.00%	3.30%	3.30%
5-year guarantee* - with Return of Premium								
Initial Premium Less than \$50,000	2.80%	0.00%	2.80%	2.80%	2.80%	0.00%	2.80%	2.80%
Initial Premium \$50,000-\$99,999	3.05%	0.00%	3.05%	3.05%	3.05%	0.00%	3.05%	3.05%
Initial Premium \$100,000 and more	3.15%	0.00%	3.15%	3.15%	3.15%	0.00%	3.15%	3.15%
6-year guarantee* - without Return of Premium								
Initial Premium Less than \$50,000	3.05%	0.00%	3.05%	3.05%	3.05%	0.00%	3.05%	3.05%
Initial Premium \$50,000-\$99,999	3.25%	0.00%	3.25%	3.25%	3.25%	0.00%	3.25%	3.25%
Initial Premium \$100,000 and more	3.30%	0.00%	3.30%	3.30%	3.30%	0.00%	3.30%	3.30%
6-year guarantee* - with Return of Premium								
Initial Premium Less than \$50,000	2.85%	0.00%	2.85%	2.85%	2.85%	0.00%	2.85%	2.85%
Initial Premium \$50,000-\$99,999	3.05%	0.00%	3.05%	3.05%	3.05%	0.00%	3.05%	3.05%
Initial Premium \$100,000 and more	3.15%	0.00%	3.15%	3.15%	3.15%	0.00%	3.15%	3.15%
7-year guarantee* - without Return of Premium								
Initial Premium Less than \$50,000	3.10%	0.00%	3.10%	3.10%	3.10%	0.00%	3.10%	3.10%
Initial Premium \$50,000-\$99,999	3.30%	0.00%	3.30%	3.30%	3.30%	0.00%	3.30%	3.30%
Initial Premium \$100,000 and more	3.35%	0.00%	3.35%	3.35%	3.35%	0.00%	3.35%	3.35%
7-year guarantee* - with Return of Premium								
Initial Premium Less than \$50,000	2.90%	0.00%	2.90%	2.90%	2.90%	0.00%	2.90%	2.90%
Initial Premium \$50,000-\$99,999	3.15%	0.00%	3.15%	3.15%	3.15%	0.00%	3.15%	3.15%
Initial Premium \$100,000 and more	3.20%	0.00%	3.20%	3.20%	3.20%	0.00%	3.20%	3.20%

Additional Details:

In the state of FL, the product automatically renews into a 1-year guarantee period and surrender charges do not restart.

Return of premium feature must be elected at issue and is set for the life of the contract.

*If no additional premiums are made after contract issue, the initial base rate is guaranteed until the end of the initial guaranteed period.

**Represents the average annual interest rate earned during the guarantee period.

*GMIR is 1.40% in NY

INDEX ANNUITY

Principal Secure Choice Indexed Annuity*	Application Signed or Contract Issue Date				
	Participation Rate %	10/16 - 11/01		11/02 - 11/15	
		Year 1 Premium Credit	Index Cap %	Year 1 Premium Credit	Index Cap %
Fixed Indexed Annuity Product					
Minimum Index Cap = 2.00% (4 & 5 year SC period)					
Minimum Index Cap = 2.00% (6 & 7 year SC period)					
Minimum Trigger Percentage = 1.00% (all SC periods)					
4-year Annual Point-to-Point					
Initial Premium <\$50,000	100%	0.00%	5.10%	0.00%	5.10%
Initial Premium \$50,000 or more	100%	0.00%	5.30%	0.00%	5.30%
4-year Performance Trigger					
Initial Premium <\$50,000	NA	0.00%	4.25%	0.00%	4.25%
Initial Premium \$50,000 or more	NA	0.00%	4.40%	0.00%	4.40%
5-year Annual Point-to-Point					
Initial Premium <\$50,000	100%	0.00%	5.55%	0.00%	5.55%
Initial Premium \$50,000 or more	100%	0.00%	5.80%	0.00%	5.80%
5-year Performance Trigger					
Initial Premium <\$50,000	NA	0.00%	4.60%	0.00%	4.60%
Initial Premium \$50,000 or more	NA	0.00%	4.75%	0.00%	4.75%
6-year Annual Point-to-Point					
Initial Premium <\$50,000	100%	0.00%	5.60%	0.00%	5.60%
Initial Premium \$50,000 or more	100%	0.00%	5.85%	0.00%	5.85%
6-year Performance Trigger					
Initial Premium <\$50,000	NA	0.00%	4.60%	0.00%	4.60%
Initial Premium \$50,000 or more	NA	0.00%	4.75%	0.00%	4.75%
7-year Annual Point-to-Point					
Initial Premium <\$50,000	100%	0.00%	5.75%	0.00%	5.75%
Initial Premium \$50,000 or more	100%	0.00%	6.00%	0.00%	6.00%
7-year Performance Trigger					
Initial Premium <\$50,000	NA	0.00%	4.70%	0.00%	4.70%
Initial Premium \$50,000 or more	NA	0.00%	4.85%	0.00%	4.85%

Additional Details:

*Contracts are only issued on the 2nd, 9th, 16th and 23rd of each month.

*Approved in all states except: NY. The rate lock-in procedures give the client the better of the index cap or trigger rate when the application is signed and the index cap or trigger rate when the contract is issued.

In the states of DE & FL, the product automatically renews into a 1-year guarantee period and surrender charges do not restart.

Premium can only be allocated to one crediting method at issue.

INCOME ANNUITIES

Income Annuity Payouts (SPIA)

Benefit Option	Effective October 15	Effective November 01	
	Monthly Payment	Monthly Payment	
10 Year Fixed Period	\$476.94	\$478.63	change
Male, Life w/Cash Refund, Age 70	\$285.66	\$288.36	change
Female, Life w/Cash Refund, Age 70	\$273.81	\$276.76	change
Male, Life w/Cash Refund, Age 80	\$375.14	\$378.12	change
Female, Life w/Cash Refund, Age 80	\$353.04	\$356.05	change

Based on \$50,000 nonqualified premium, issued to an Iowa resident; payments are assumed to be monthly and deferred one month.

The change in income annuity payouts vary by income benefit option selected (i.e. some may increase, some may decrease, or remain unchanged). Please contact the Principal Salesdesk for a current illustration.

DEFERRED INCOME ANNUITIES

Deferred Income Annuity Payouts (DIA)

Benefit Option	Effective October 15	Effective November 01	
	Monthly Payment	Monthly Payment	
Male, Life w/Cash Refund, Age 60, 3 Year Deferral	\$558.52	\$560.09	change
Male, Life w/Cash Refund, Age 60, 5 year Deferral	\$636.97	\$635.81	change
Male, Life w/Cash Refund, Age 65, 3 Year Deferral	\$623.95	\$618.62	change
Male, Life w/Cash Refund, Age 65, 5 year Deferral	\$718.79	\$712.01	change
Male, Life w/Cash Refund, Age 67, 3 year Deferral	\$654.40	\$651.61	change
Male, Life w/Cash Refund, Age 67, 5 year Deferral	\$762.74	\$755.70	change
Male, Life w/Cash Refund, Age 70, 3 Year Deferral	\$713.33	\$696.48	change
Male, Life w/Cash Refund, Age 70, 5 year Deferral	\$838.79	\$816.28	change

Based on \$100,000 nonqualified premium, issued to an Iowa resident; payments are assumed to be monthly.

The change in income annuity payouts vary by income benefit option selected (i.e. some may increase, some may decrease, or remain unchanged). Please contact the Principal Salesdesk for a current illustration.

Fixed Deferred Annuity Interest Rate Procedures

Interest Rate Lock-In Procedures for Initial Premium

Interest Rate Lock-In will be the greater of:

- 1) the first year annual yield rate in effect on the date the client signs the application, or
- 2) the first year annual yield rate in effect on the date the funds arrive in the Principal home office (h.o.)

Applications and funds must be received in the h.o. within 14 calendar days following the client's signature date on the application or the client will receive the current initial base interest rate in effect at the time the funds are received in the h.o.

Interest Rate Lock-In Procedures for Initial Premium - 1035 Exchanges/Rollovers/Direct Transfers

Interest Rate Lock-In will be the greater of:

- 1) the first year annual yield rate in effect on the date the client signs the application, or
- 2) the first year annual yield rate in effect on the date the funds arrive in the Principal home office (h.o.)

Applications must be received in the h.o. within 14 calendar days following the client's signature date on the application and funds must be received in the h.o. within 60 calendar days following the application signature date or the client will receive the current initial base interest rate in effect at the time the funds are received.

Interest Rate Procedures for Additional Premiums

If additional premiums are allowed, the interest rate for the additional premium will be based on the rate in effect on the date the premium is received in the home office.

NOTE: All products, with the exception of Indexed Annuities

Guaranteed Minimum Interest Rate (GMIR) Rates and Effective Dates

Product	Rate	Date
Principal Preferred Series Annuity*	0.50%	10/01/2018

NOTE: the GMIR is set at contract issue and is set for the life of the contract, with the exception of Principal Preferred Series Annuity which resets at the end of the guarantee period

*GMIR is 1.40% in NY

Guaranteed Minimum Cap and Effective Date

Product	Cap	Effective Date
Principal Secure Choice Index Annuity – Point-to-Point 4 & 5 year	2.00%	10/02/2018
Principal Secure Choice Index Annuity – Point-to-Point 6 & 7 year	2.00%	10/02/2018
Principal Secure Choice Index Annuity – Trigger 4, 5, 6 & 7 year	1.00%	10/02/2018

NOTE: All products may not be available to all distribution channels.

For registered representative and internal information only. Not for use with customers or the public

RF 2180